

Substitute for form 1449A/PTO

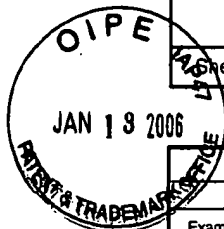
**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet 1 of 2

Complete If Known

Application Number	09/905,036
Filing Date	July 12, 2001
First Named Inventor	Hull, Jonathan J.
Art Unit	2164
Examiner Name	Leslie Wong
Attorney Docket Number	015358-006000US

**U.S. PATENT DOCUMENTS***

Examiner Initials*	Cite No. ¹	Document Number Number Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
LB	AA	US-6,804,659	10-12-2004	Graham et al.	
LB	AB	US-5,546,502	08-13-1996	Hart et al.	
LB	AC	US-2004/0059708 A1	03-25-2004	Dean et al.	

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³	Number ⁴	Kind Code ⁵ (if known)				
LB	AD	JP	08-255163		10-01-1996			abst. only
LB	AE	JP	02-001057		01-05-1990			abst. only
LB	AF	JP	06-203024		07-22-1994			abst. only

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Substitute for form 1449B/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet

2

of

2

Complete if Known

Application Number	09/905,036
Filing Date	July 12, 2001
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**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
UB	AG	"Google Advertising Programs, For Advertisers: Google AdWords; For Web Publishers: Google AdSense," downloaded from http://www.google.com/intl/en/ads/index.html on 9/8/05, pp. 20	
UB	AH	HART, PETER E., AND GRAHAM, JAMEY, Query-Free Information Retrieval, Oct. 1997, IEEE Cooperative Information Systems, (pp. 32-37)	

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